

# ARDIT MUÇA

## Search engine marketing specialist & Website Developer

+355 69 588 6133

[www.linkedin.com/in/arditmuca](http://www.linkedin.com/in/arditmuca)

Elbasan, Albania

@ [info@ams.al](mailto:info@ams.al)

[www.ams.al](http://www.ams.al)



## About Me

As a Search Engine Marketing Specialist I offer: Web Design, Development, Marketing, Security, SEO!

My objective is to make a positive impact on clients, co-workers, and the Internet using my skills and experience to design compelling and attractive websites. My Key Responsibilities:

- Research And Analysis,
- Website Design and Development,
- E-Commerce websites,
- Security, Hosting, Email Services,
- Search Engine Optimization,
- Professional Maintenance Service and Support,
- Social Media, Ads & Content Marketing.

## KEY ACHIEVEMENTS

### My business & personal website

[www.ams.al](http://www.ams.al)

[www.arditmuca.com](http://www.arditmuca.com)

### Successful companies

Mamaqi Group, MY ALBANIA, OZ Dental, Akademia e Qetësisë, Your Future in Germany, Funerali DE, Abitat Group, "Universal".

### Successful projects

[my-albania.org](http://my-albania.org), [cedar.al](http://cedar.al), [funerali.de](http://funerali.de), [shekiuseini.com](http://shekiuseini.com), [tidi.al](http://tidi.al), [oz.dental](http://oz.dental), [yf-germany.de](http://yf-germany.de), [abitatgroup.al](http://abitatgroup.al), [kvstore.org](http://kvstore.org), [sunwavegroup.co](http://sunwavegroup.co), [foreverlivingstyle.de](http://foreverlivingstyle.de), [acia.it](http://acia.it), [ambulanca-tia.com](http://ambulanca-tia.com).

## PROFESSIONAL EXPERIENCE

2017 - Present

AMS.AL

### Search Engine Optimization Specialist

- As a search engine marketing specialist, I leverage paid advertising, SEO, social media marketing and content development to create and manage digital marketing programs.
- Experience managing SEM, SEO, paid and organic social media campaigns.
- Experienced Search Engine Optimization (SEO) Specialist with 5+ years of proven skills in increasing customer engagement.
- Business visibility in online searches through successful SEO approaches.
- Creating and executing marketing plans.

2016 - Present

AMS.AL

### Website Developer

- Skilled in website development and automation with exceptional insight and knowledge of WordPress, Laravel, WooCommerce, etc.
- Experience in website development, Server Maintenance and SEO.
- Execute the visual design stages of a website and working with clients to understand their preferences with design, and work closely to realize visual design in different stages.

2012 - 2015

AMS.AL

### Graphic Design & Video Editing

- I have diverse experience in video editing, animating, compositing and writing in pre- and post-production.
- Adobe Premiere and After Effects motion graphics.
- Photoshop and other photo editing software.

2010 - 2013

AMS.AL

### Information Technology Services Specialist

- Identified and corrected performance issues. Ensured proper installation of cables, operating systems and software.

## EDUCATION

2019 - 2020

Tirana

### Web Page, Digital/Multimedia and Information Resources Design - Diploma Professional Institute - ATC

- This course contains many lessons starting from website design, graphic planning, forms and commands that should contain a website, colors, and so on.
- The tutors teach and study JavaScript, VBScript, ASP, JSP, HTML, XML, XHTML, learn templates, extensions, components, languages, plug-ins. Graphic Design · User Experience (UX) Design · Search Engine Optimization (SEO) · User Interface Design · Digital Marketing.

2006 - 2010

Elbasan

### Economic Development • Marketing Aleksandër Xhuvani University of Elbasan

- The University of Economics and Human Sciences in Elbasan is a place of new opportunities, develop a successful career and carry out a variety of projects.

Date period

Online Course

### Fundamentals of digital marketing Google

- Issued on July 2020, Credential ID ZLR F62 8E6
- Certificate